The MCAEL Grown-Up Spelling Bee brings community stakeholders together to compete and support classes for ESOL instruction that works for immigrant adults in Montgomery County.

**What:** Cocktail networking reception, heavy appetizers, a fun live “Spelling Bee” competition.

**Why:** There are over 100,000 adults in Montgomery County who need and want English classes. Help us teach them!

**How:** Sponsorship levels for all size businesses - pick a level (see reverse). $2,500+ sponsors enter a team & bring your cheer-leading squad.

MCAEL GROWN-UP SPELLING BEE SPONSORSHIPS

🏆 QUEEN BEE | $10,000+
🏆 BUMBLE BEE | $5,000-$9,999
🏆 HONEY BEE
$2,500-$4,999
CARPENTER BEE
$1,500-$2,499
BEE HIVE PREMIER
$1,000
BEE HIVE | $500
*Team Entry Level Sponsorship

Your Return on Investment

- Your sponsorship increases funding for more adult ESOL classes in Montgomery County
- Supports learner retention by addressing barriers to learning such as childcare & transportation
- Increased Professional Development opportunities for ESOL instructors
- Fund innovative initiatives involving technology & workplace based ESOL classes
- Team building events significantly contribute towards employee motivation, building trust & pride ensuring better productivity
- A mixture of volunteering & giving creates a better place to live and work
- Showcase your business as invested in the community

Previous sponsors include: Adventist HealthCare Rockville, Montgomery College, Burness, Bethesda Magazine, Social & Scientific Systems, Lee Development Group, Universities at Shady Grove, Signal Financial Federal Credit Union, Lerch, Early and Brewer, Eaglebank, Denizens Brewing Co., and Rivka Yerushalmi

WWW.MCAEL.ORG/MCAEL-SPELLING-BEE
QUEEN BEE | $10,000+
- Team entry to competition (3 participants)
- Seating for 20 guests aka cheerleading squad
- Marketing your company on the Coalition’s website [1 year]
- Marketing on signage at main event and program
- Display company’s promotional items at cocktail reception
- Multiple mentions in social media, e-mail promotion, and media advisories
- Additional mutually agreeable recognition

BUMBLE BEE | $5,000- $9,999
- Team entry to competition (3 participants)
- Seating for 15 guests aka cheerleading squad
- Marketing your company on the Coalition’s website [6 months]
- Marketing on signage at main event and program
- Display company’s promotional items at cocktail reception
- Multiple mentions in social media, email promotion, and media advisories
- Mini-Bee recruitment host at your office/event

HONEY BEE | $2,500- $4,999
- Team entry to competition (3 participants)
- Seating for 10 guests aka cheerleading squad
- Marketing your company on the Coalition’s website [3 months]
- Marketing on signage at main event and program
- Display company’s promotional items at cocktail reception
- Multiple mentions in social media, e-mail promotion, and media advisories

CARPENTER BEE | $1,500-$2,499
- Seating for 10 guests
- Marketing on signage at main event and program
- Multiple mentions in social media, e-mail promotion, and media advisories

BEE HIVE PREMIER | $1,000
- Reserved Seating for 6 guests
- Marketing for company or individual name in program + choice of letter sponsorship

BEE HIVE | $500
- Seating for 4 guests
- Marketing for company or individual name in program